



**INVEST  
IN YOUR  
HERD'S  
FUTURE**

**FOR COMPLETE END-TO-END SERVICE AND  
SUPPORT, TALK TO THE PBB DNA TEAM**

**PBB, PO Box 503, 75 South Street, Feilding 4740**  
**P: 06 323 4484 E: dna@pbbnz.com | pbbnz.com**

Scan the QR  
code to find  
out more



## **Unlock the Power of Genomics with AngusGS.**

Get the genetic insights you need to make smarter breeding decisions, reduce risk, and maximise herd potential.

AngusGS is the ultimate Angus-specific genomic profiler, delivering unmatched insights into key traits such as calving ease, birth weight, marbling, female fertility, and more.

Look for the AngusGS logo on sale lots—it shows that the animal has undergone SNP testing (via Neogen & PBB) and has been included in a Genomic Evaluation, with “Genomics” listed under Traits Analysed.

## **WHY ANGUSGS?**

- Make smarter selection decisions — gain genetic insights earlier in an animal's life.
- Market with confidence — provide buyers with verified genomic data.
- Strengthen herd linkages — enhance connections within the Angus reference population.
- High-density SNP profiling — over 75,000 SNPs for deeper genetic analysis.
- Trusted parent verification — conducted in-house by the PBB DNA team.

**Power your breeding program with AngusGS**  
**— because better data leads to better cattle.**

